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Urząd Marszałkowski Województwa Dolnośląskiego

Organizer

Wrocław University of Economics

The Faculty of Economics, Management and Tourism in Jelenia Góra

Co - organizer:

Academic Coordination Centre
in the Euroregion Neisse - Nisa - Nysa (ACC)



YOUNG SCIENTIST

**12th International Conference of Young Scientists of
Lower Silesian Voivodship and of
the Academic Coordination Centre
in the Euroregion Neisse-Nisa-Nysa
10-11.05.2018**

CONFERENCE PROGRAM

Conference venue:

Guesthouse: Królowa Karkonoszy in Szklarska Poręba
Słowackiego 11a Street; Szklarska Poręba

10.05.2018	
9:30	Participants registration, <i>Coffee</i>
10:00	Conference opening Prof. Elżbieta Sobczak –Dean Piotr Gryszel PhD - The University Rector's Representative for foreign cooperation, ACC coordinator
10:30	ANDRZEJ RASZKOWSKI PhD - Wroclaw University of Economics Opening Presentation: <i>The assessment of Piechowice Municipality functional areas in the eyes of residents</i>
10:45	Session I leading – Prof. Adam Płachciak
10:45	KLÁRA ŠLINGROVÁ – Technical University of Liberec <i>Dark tourism destination in the Czech republic</i>
11:00	ADRIEN HOUGUET – University of Applied Sciences Zittau/Görlitz <i>Intercultural shaping of the intelligentsia's representations of the world as an appropriate approach for an efficient foreign cultural policy</i>
11:15	KATJA KNAUTHE – University of Applied Sciences Zittau/Görlitz <i>Assistive living technologies for the reconciliation of care-giving and employment</i>
11:30	Questions
12:00	<i>Break</i>
12:15	Session II leading - Tobias Schlüter PhD
12:15	ADRIAN URBAŃCZYK – Cracow University of Economics <i>Consumer attitudes and behaviours towards the brand of the tourist area (on the example of 100% Pure New Zealand)</i>
12:30	CEZARY KWIATKOWSKI - Wroclaw University of Economics <i>Improving Customer Service Performance Through Self-Monitoring</i>
12:45	SVĚTLANA KUBÍČKOVÁ – Technical University of Liberec <i>Activities of SDH (Voluntary Firefighter unit) that promotes business sustainability</i>
13:00	Questions
13:30	<i>Lunch –in the restaurant</i>
14:30	Session III leading - Andrzej Raszkowski PhD
14:30	VIVIEN MÜLLER-SEELIG – University of Applied Sciences Zittau/Görlitz <i>Concept development for a high flexible tool to integrate thermal energy storages into power plant processes; Section: power engineering</i>
14:45	KAJETAN SUCHECKI - University of Economics in Katowice <i>Cultural route as a sub-market of cultural tourism market - a case of the Way of St. James</i>
15:00	Questions

15:15	<i>Coffee break</i>
15:45	Results of Jury deliberations
16:00	Sesja IV, prowadzenie – dr Piotr Gryszel
16:10	JOANNA KRUPA - Wroclaw University of Economics <i>Społeczno-ekonomiczne determinanty aktywności turystycznej uczestników Downhillu</i>
16:20	IWONA KURZAWA - Wroclaw University of Economics <i>Innowacyjność produktowa i procesowa przedsiębiorstw przemysłowych i usługowych na Dolnym Śląsku w latach 2014-2016</i>
16:30	KLAUDIA RUSSEK - Wroclaw University of Economics <i>Turysta niepełnosprawny. Ułatwienia w wybranych atrakcjach turystycznych w powiecie jeleniogórskim</i>
16:40	EWELINA GWARDIAK – Politechnika Białostocka <i>Typy innowacji wdrażane przez organizatorów podróży</i>
16:50	EWA IWANIUK – Politechnika Białostocka <i>Systemy innowacji w turystyce zdrowotnej na przykładzie obiektów noclegowych świadczących usługi Spa&Wellness</i>
17:00	ROBERT WOLSKI – Wroclaw University of Economics <i>Business relationship management</i>
17:10	Questions
17:25	Closing remarks
19:00	<i>Dinner and integration evening</i>
11.05.2018	
7.30	<i>Breakfast</i>
9.00	Study-tour innovativeness of Lower Silesian enterprises –Cieplice Spa in Jelenia Góra and Julia Glassworks in Piechowice
14.00	<i>Lunch</i>
15.00	Sightseeing program - Kamieńczyk waterfall in Szklarska Poręba
17.30	Closing study-tour

International Jury:

Helena Neumannová PhD - TU of Liberec
Jaroslava Syrovátková PhD - TU of Liberec
Irena Vlčková PhD - TU of Liberec
Józef Zaprucki PhD – Karkonosze College
Tobias Schlüter PhD– University of Applied Sciences Zittau/Görlitz
Piotr Gryszel PhD - Wroclaw University of Economics
Sabina Zaremba-Warnke PhD - Wroclaw University of Economics

Conference Organising Committee:

Piotr Gryszel (Chair), Sabina Zaremba-Warnke (Co-Chair)
Adam Płachciak, Andrzej Raszkowski,
Iwona Bożydaj-Jankowska,
Cezary Kwiatkowski,
Joanna Krupa
Klaudia Russek
Robert Wolski